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## Wyndham Hotel Group | Company Backgrounder

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***We will be the world's leading hotel company in size, customer value and performance.***

Wyndham Hotel Group is the world's largest and most diverse hotel company, encompassing approximately 7,540 hotels and 650,200 rooms in 71 countries. Headquartered in Parsippany, N.J., with offices around the globe including London and Hong Kong, the company employs more than 6,000 associates worldwide.

From the award-winning upper-upscale offerings of its namesake Wyndham Hotels and Resorts® brand, to the distinctly comfortable and familiar properties of its globally recognized Days Inn®, Super 8® and Howard Johnson® brands, Wyndham Hotel Group prides itself on providing guests and franchisees with exceptional customer service, great value and the most lodging choices around the world.

The company's loyalty program, Wyndham Rewards®, is the largest in the world based on number of participating hotels. It is the only hotel loyalty program to offer members guaranteed rewards after one qualified stay. The program currently has over 9.7 million active members.

Wyndham Hotel Group is one of three business units of Wyndham Worldwide Corporation (NYSE: WYN), one of the world's largest hospitality companies providing hotels, timeshare resorts, vacation rentals and timeshare exchange.

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**President and CEO:**      **Geoff Ballotti**

**Leadership:**

- Rui Barros**, president and managing director, Europe, Middle East, Africa and Indian Ocean
- Jeff Dallas**, senior vice president, development
- Tom Edwards**, executive vice president and chief financial officer
- Lynn Feldman**, executive vice president and general counsel
- Josh Lesnick**, executive vice president and chief marketing officer
- Leo Liu**, president and managing director, China
- Robert Loewen**, executive vice president and chief operating officer
- Paulo Pena**, president and managing director, Latin America and Caribbean
- Gus Stamoutsos**, executive vice president, franchise development
- Faye Tylee**, executive vice president, human resources and communications

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## Facts and Figures

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- Domestic system comprises more than nine percent of the U.S. hotel room supply
- Sold more than 121,000,000 room nights in 2013
- Days Inn<sup>®</sup>, Ramada<sup>®</sup> and Super 8<sup>®</sup> brands have approximately 80 percent consumer awareness in the U.S., while Howard Johnson<sup>®</sup> and Travelodge<sup>®</sup> brands have approximately 70 percent

### System Census<sup>1</sup>:

	Properties	Rooms
U.S.:	5,666	441,981
Canada:	504	39,695
Mexico:	33	4,558
South America:	75	7,463
Central America, Caribbean:	19	3,506
Europe:	355	47,283
Africa:	5	820
Middle East:	39	6,438
Asia:	831	96,728
Pacific:	15	1,751
<b>Total:</b>	<b>7,542</b>	<b>650,223</b>

## Wyndham Hotels and Resorts | Brand Facts

<b>Franchise Entity:</b>	Wyndham Hotels and Resorts, LLC
<b>Regions and Segments:</b>	N. America (Upper-Upscale) ▪ EMEA (Upper-Upscale) ▪ Latin America (Upper-Upscale) ▪ Asia Pacific (Upper-Upscale)
<b>History:</b>	The Wyndham® hotel brand was founded in 1981 by Trammell Crow in Dallas. Following an initial public offering in 1996, the company was publicly traded on the New York Stock Exchange. In 1998, it merged with Patriot American Hospitality, a real estate investment trust, and became the trust's paired operating company. In June 1999, following a corporate reorganization, Wyndham International Inc. was restored as a hotel operating company. The Wyndham trademark and the company's franchise and management businesses were acquired by Cendant Corporation, Wyndham Worldwide's predecessor, in October 2005.
<b>Tiers and Amenities:</b>	<p><b>Wyndham Hotels and Resorts®</b>            Wyndham Hotels and Resorts is an upscale, full-service brand located in key business and vacation destinations across the world. It offers the comfort and amenities you would expect in a world-class hotel, including beautifully appointed public areas, thoughtfully detailed guestrooms and distinct dining options. Business locations feature well-designed meeting space flexible enough to accommodate anything from an executive board meeting to a major sales conference, as well as business and fitness centers. All properties feature high-speed Internet access.</p> <p><b>Wyndham Grand® Hotels and Resorts</b>            The crown jewel of the Wyndham family, the Wyndham Grand ensemble of hotels and resorts offers guests one-of-a-kind experiences in spectacular resort and urban destinations. Each hotel offers refined guest accommodations, attentive service, relaxing surroundings and thoughtful touches designed to satisfy and delight business and leisure travelers alike. Dining experiences are crafted by master chefs, lounges and public areas are artfully appointed and public areas invite you to linger. Flexible meeting spaces can accommodate both social and business functions. All properties feature high-speed Internet access.</p> <p><b>Wyndham Garden® Hotels</b>            Located primarily in business, airport and suburban locations, Wyndham Garden hotels offer the comfort and amenities expected from the Wyndham brand: thoughtful services, flexible meeting space that can accommodate a wide range of functions, inviting lobbies and cozy lounges. All properties feature complimentary high-speed Internet access.</p>

<b>System Census<sup>1</sup>:</b>	<b>Properties</b>	<b>Rooms</b>
North America:	103	24,534
EMEA:	32	5,523
Latin America: (includes Mexico)	29	5,357
Asia Pacific:	14	4,402
<b>Total:</b>	<b>178</b>	<b>39,816</b>

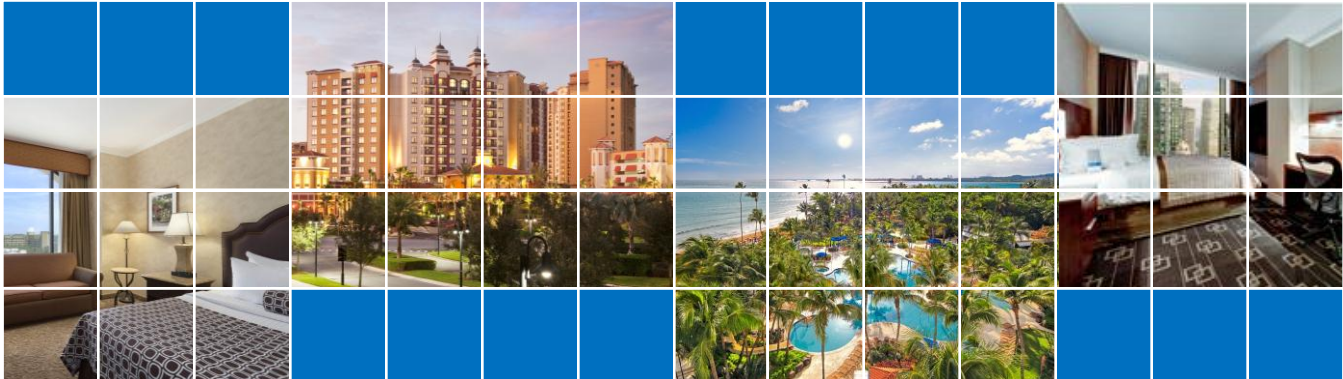
<b>Tagline:</b>	There's a Wyndham Waiting. <sup>SM</sup>
<b>Website:</b>	<a href="http://www.wyndham.com">www.wyndham.com</a>
<b>Reservations:</b>	1-800-996-3426 (WYNDHAM) (North America)

00-800-555-12000 (EMEA)

Facebook Page: [www.facebook.com/wyndhamhotels](http://www.facebook.com/wyndhamhotels)

Pinterest Account: [www.pinterest.com/wyndhamhotels](http://www.pinterest.com/wyndhamhotels)

<sup>1</sup>System Census as of June 30, 2014



From Left: The Wyndham Anaheim Garden Grove - Anaheim, CA; the Wyndham Grand Orlando Resort Bonnet Creek – Orlando, FL; the Wyndham Grand Rio Mar Beach Resort & Spa – Rio Grande, Puerto Rico; the Wyndham Garden Chinatown – New York, NY.



# TRYP by Wyndham | Brand Facts

**Franchise Entity:** TRYP Hotels Worldwide, Inc.

**Regions and Segments:** N. America (Upper-Midscale) • EMEA (Upper-Midscale) • Latin America (Upper-Midscale)

**History:** Founded in 1975 by the Calero family in Spain, the TRYP hotel brand was acquired in 2000 by Meliá Hotels International, then known as Sol Meliá Hotels & Resorts. Under Meliá's watch, the brand grew to include over 90 hotels throughout 10 countries in Europe and South America. In 2010, the brand was acquired by Wyndham Hotel Group and renamed TRYP by Wyndham®.

**Tiers and Amenities:** **TRYP by Wyndham®**  
 TRYP by Wyndham is a select-service, mid-priced hotel brand located in key urban markets throughout North America, Europe, Central America and South America, including Madrid, Barcelona, Paris, Frankfurt, New York and Buenos Aires. Hotels cater to all travelers with accommodations suited for different travel needs: the Premium Room, designed for business travelers; the Fitness Room, equipped with exercise machines and complimentary Fitness Kit; and the Family Room, complete with bunk beds for kids and a larger bed for parents. The brand's "Own the City" culture, which openly displays passion for guests and for the cities in which TRYP by Wyndham properties are located, aims to help guests make the most of their travels.

**Signature Offerings:** **TRYP Breakfast**  
 A signature breakfast buffet provides guests with the energy and balance needed to start each day. Included are a variety of items with an emphasis on healthy, fresh ingredients.

**Family Rooms**  
 Families can book special over-sized rooms that include bunk beds for children and separate large beds for adults.

**Fitness Rooms**  
 Larger rooms with state-of-the-art fitness machines such as an elliptical, treadmill or stationary bike and complimentary fitness attire for a private workout are available.

System Census <sup>1</sup> :	Properties	Rooms
North America:	3	486
EMEA:	95	13,094
Latin America:	19	3,160
<b>Total:</b>	<b>117</b>	<b>16,740</b>

**Tag Line:** Own The City<sup>SM</sup>

**Website:** [www.tryphotels.com](http://www.tryphotels.com)

**Reservations:** 1-800-468-3261 (North America)

<sup>1</sup>System Census as of June 30, 2014



From Left: The TRYP Iguatemi -- Sao Paulo, Brazil; the TRYP by Wyndham New York City Times Square South -- New York, NY; the TRYP Zaragoza in Zaragoza, Spain; and the TRYP Barcelona Condal Mar -- Barcelona, Spain.



## Wingate by Wyndham | Brand Facts

**Franchise Entity:** Wingate Inns International, Inc.

**Regions and Segments:** N. America (Midscale)

**History:** The Wingate by Wyndham® brand is a mid-priced chain of hotels that provides business travelers with all the tools and amenities necessary to work comfortably from the road for one simple rate, without the added fees common at other hotels. The brand opened its first hotel in 1996 and within a decade grew to encompass more than 140 hotels. In 2007, the brand was tagged with the “by Wyndham” designation changing its name to Wingate by Wyndham. Today, the brand consists of nearly 160 properties throughout North America.

**Tiers and Amenities:** **Wingate by Wyndham**  
Hotels feature all the extras at no extra cost, including complimentary hot breakfast and free high-speed wired and wireless Internet access in all guest rooms and public areas. Every Wingate by Wyndham® property has exercise facilities, whirlpools, meeting space and a 24-hour business center with free copying, printing and faxing. Oversized guest rooms function as both a bedroom and an office, with a spacious, well-lit desk, an in-room coffeemaker, a refrigerator and microwave, a safe, an iron and an ironing board. Additional amenities include express check-out and a complimentary *USA TODAY* weekday newspaper for Wyndham Rewards® members.

System Census <sup>1</sup> :	Properties	Rooms
North America:	157	14,260
Latin America: (includes Mexico)	1	176
<b>Total:</b>	<b>158</b>	<b>14,436</b>

**Tagline:** Built for work. Built for play. Built for you.®

**Website:** [www.wingatehotels.com](http://www.wingatehotels.com)

**Facebook Page:** [www.facebook.com/wingatehotels](http://www.facebook.com/wingatehotels)

**Twitter Handle:** @wingatehotels

**Reservations:** 1-800-228-1000 (North America)

<sup>1</sup>System Census as of June 30, 2014



From Left: The Wingate by Wyndham Saint George – Saint George, UT; the Wingate by Wyndham Indianapolis Airport-Rockville Rd. – Indianapolis, IN; and the Wingate by Wyndham Atlanta/Buckhead – Atlanta, GA





## Hawthorn Suites by Wyndham | Brand Facts

Franchise Entity:	Hawthorn Suites Franchising, Inc.														
Regions and Segments:	N. America (Midscale) ▪ EMEA (Midscale)														
History:	Founded in 1983, the Hawthorn Suites brand was acquired in 1985 by the Pritzker family, owners of the Hyatt hotel chain, who grew it to 17 properties in the United States. In 1996, the Pritzkers signed an agreement with US Franchise Systems, Inc. (USFS); in early 1998 under USFS, the brand’s portfolio grew to over 100 hotels. On July 21, 2008, Wyndham Worldwide acquired US Franchise Systems, Inc., and the following year, the brand was tagged with the “by Wyndham” designation changing its name to Hawthorn Suites by Wyndham®.														
Tiers and Amenities:	<b>Hawthorn Suites by Wyndham®</b> Hawthorn Suites by Wyndham extended stay hotels offer guests studio, one-and-two-bedroom suite accommodations. Properties offer complimentary hot breakfast buffet, meeting space, pool, spa, exercise facilities, convenience store, weekly social hours and guest laundry. Suites feature complimentary high-speed wired and wireless Internet access, fully-equipped kitchens and premium television channels. Select properties allow pets.														
System Census <sup>1</sup> :	<table><tr><td></td><td>Properties</td><td>Rooms</td></tr><tr><td>North America:</td><td>95</td><td>9,403</td></tr><tr><td>EMEA:</td><td>3</td><td>334</td></tr><tr><td><b>Total:</b></td><td><b>98</b></td><td><b>9,737</b></td></tr></table>				Properties	Rooms	North America:	95	9,403	EMEA:	3	334	<b>Total:</b>	<b>98</b>	<b>9,737</b>
	Properties	Rooms													
North America:	95	9,403													
EMEA:	3	334													
<b>Total:</b>	<b>98</b>	<b>9,737</b>													
Tagline:	Extended Stay. Extended Comfort.®														
Website:	www.hawthorn.com														
Facebook Page:	www.facebook.com/hawthorn														
Reservations:	1-800-527-1133 (All Regions)														

<sup>1</sup>System Census as of June 30, 2014



From Left: The Hawthorn Suites by Wyndham West Palm Beach – West Palm Beach, FL; Hawthorn Suites by Wyndham Lubbock – Lubbock, TX; and the Hawthorn Suites by Wyndham Orlando Lake Buena Vista – Orlando, FL

## Microtel Inn & Suites by Wyndham | Brand Facts

**Franchise Entity:** Microtel Inns & Suites Franchising, Inc.

**Regions and Segments:** N. America (Economy) ▪ Asia Pacific (Economy)

**History:** In 1986, Loren Ansley came up with the idea for a chain of new-construction-only hotels that would cater to budget-conscious consumers by offering rooms at half the size and cost of a regular room. Dubbed Microtel Inn & Suites, the brand began franchising in 1988 and opened its first hotel in 1989 in Ansley's hometown of Rochester, N.Y., charging \$24.99 a night for a 12-by-9-foot room. Six years later, the brand would grow to include 22 hotels and be acquired by U.S. Franchise Systems (USFS). Over the next 13 years, USFS expanded the brand with an additional 280 hotels until in 2008 when USFS and the Microtel brand were acquired by Wyndham Worldwide. In 2012, the brand added the "by Wyndham" designation.

This year, the brand was once again ranked highest in guest satisfaction in the economy/budget segment by J.D. Power in the 2014 North America Hotel Guest Satisfaction Index Study.

**Tiers and Amenities:** **Microtel Inn & Suites by Wyndham®**  
Located throughout North America and the Philippines, Microtel Inn & Suites by Wyndham hotels are designed to provide guests with a better stay. Each hotel is newly constructed and offers an array of complimentary amenities including free wireless internet access and free continental breakfast. Most also offer meeting and fitness centers and swimming pools.

System Census <sup>1</sup> :	Properties	Rooms
North America:	301	21,366
Asia Pacific:	12	804
Latin America: (includes Mexico)	5	574
<b>Total:</b>	<b>318</b>	<b>22,744</b>

**Tag Line:** Designed for a Better Hotel Stay®

**Website:** [www.microtelinn.com](http://www.microtelinn.com)

**Facebook Page:** [www.facebook.com/microtel](http://www.facebook.com/microtel)

**Reservations:** 1-800-337-0050 (All Regions)

**Pinterest Account:** [www.pinterest.com/microtelinn](http://www.pinterest.com/microtelinn)

<sup>1</sup>System Census as of June 30, 2014



From Left: The Microtel Inn & Suites by Wyndham Buckhannon – Buckhannon, WV; the Microtel Inn & Suites by Wyndham Belle Chasse – Belle Chasse, LA; and the Microtel Inn & Suites by Wyndham Buckhannon – Buckhannon, WV



## Dream Hotels | Brand Facts

Franchise Entity:	Moonlight Franchisor, Inc.												
Regions and Segments:	N. America (Upper-Upscale) ▪ APAC (Upper-Upscale)												
History:	Chatwal Hotels & Resorts and its management arm, Hampshire Hotels & Resorts, were founded in 1986 by Chairman Sant Singh Chatwal. Following Sant's success in the hospitality industry, his son, Vikram Chatwal, created an international collection of upscale brands, Vikram Chatwal Hotels, in 1999. The first property, Dream New York, opened in New York City in 2004 and became so popular, Vikram Chatwal Hotels expanded the Dream brand's presence to Thailand and India. In January 2011, Wyndham Hotel Group entered into a license agreement with Chatwal Hotels & Resorts, LLC, to franchise and manage the Dream® Hotels brand globally.												
Tiers and Amenities:	<p><b>Dream® Hotels</b></p> <p>The Dream® Hotels brand is an upper-upscale, full-service, boutique brand targeted at prime, city center or destination resort locations. Hotels offer a progressive and unexpected list of services and amenities with a sense of humor and whimsy. Design is at the forefront of these concept lifestyle hotels, yet comfort and convenience is never compromised. Dream Hotels are led by award-winning and locally popular restaurant and lounge offerings, and guests can expect inventive, engaging and intelligent design in both rooms and public spaces coupled with innovative service offerings.</p>												
Signature Offerings:	<p><b>Dream Room</b></p> <p>All Dream® Hotels guestrooms feature premium quality bed linens, oversized flat panel HD televisions and Etro™ bath amenities.</p>												
System Census <sup>1</sup> :	<table><tr><td></td><td>Properties</td><td>Rooms</td></tr><tr><td>North America:</td><td>3</td><td>643</td></tr><tr><td>Asia Pacific</td><td>2</td><td>346</td></tr><tr><td>Total:</td><td>5</td><td>989</td></tr></table>		Properties	Rooms	North America:	3	643	Asia Pacific	2	346	Total:	5	989
	Properties	Rooms											
North America:	3	643											
Asia Pacific	2	346											
Total:	5	989											
Tag Line:	It's your Dream, we provide the room service. <sup>SM</sup>												
Website:	www.dreamhotels.com												
Reservations:	1-800-336-4110												

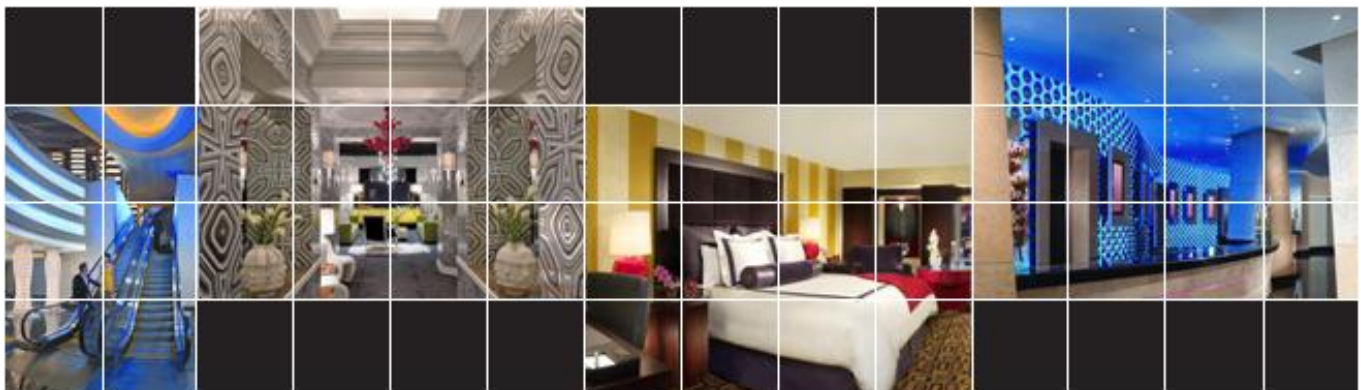
<sup>1</sup>System Census as of June 30, 2014



From Left: Dream New York – New York, NY; Dream South Beach – Miami Beach, FL; and Dream Hotel Bangkok – Bangkok, Thailand

## Planet Hollywood Hotels | Brand Facts

<b>Franchise Entity:</b>	PH Franchisor, Inc.
<b>Regions and Segments:</b>	EMEA (Upscale) ▪ Asia Pacific (Upscale) ▪ Latin America (Upscale)
<b>History:</b>	<p>In 2003, building on the success of his Planet Hollywood® restaurant franchise, company founder and chief executive officer Robert Earl made the decision to expand the brand into the hotel and resort industry with the purchase of the Aladdin Resort and Casino in Las Vegas. After years of significant renovations, including new rooms, restaurants and bars, an expanded casino and an updated façade, the resort officially reopened in April 2007 as Planet Hollywood Resort and Casino. Today, the brand has plans to develop hotels in countries around the world.</p> <p>In September 2010, Wyndham Hotel Group entered into a license agreement with Planet Hollywood Resorts International, LLC, to franchise and manage the Planet Hollywood® Hotels brand globally.</p>
<b>Tiers and Amenities:</b>	<p><b>Planet Hollywood® Hotels</b></p> <p>Planet Hollywood Hotels are upscale properties with a stunning collection of rooms, each with its own one-of-a kind touch of Hollywood memorabilia and richly appointed amenities. Exemplary service and surroundings will delight business and leisure travelers alike, providing them with the highest level of red carpet service making them feel like a star.</p>
<b>System Census:</b>	Wyndham Hotel Group is moving to grow the brand globally.
<b>Tag Line:</b>	Let There Be Fame.™
<b>Website:</b>	<a href="http://hotelfranchise.wyndhamworldwide.com/portfolio/planethollywood/index.cfm">http://hotelfranchise.wyndhamworldwide.com/portfolio/planethollywood/index.cfm</a>



Above: Planet Hollywood Resort & Casino – Las Vegas, NV

## Ramada | Brand Facts

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<b>Franchise Entity:</b>	Ramada Worldwide, Inc.
<b>Regions and Segments:</b>	N. America (Mid and Upper Midscale) ▪ EMEA (Mid and Upper Midscale) ▪ Latin America (Mid and Upper Midscale) ▪ Asia Pacific (Mid and Upper Midscale)
<b>History:</b>	The Ramada® brand was created in Flagstaff, Ariz., in 1954. Cendant Corporation, Wyndham Worldwide's predecessor, acquired the U.S. domestic franchise system in 1990, the Canada rights in 2002 and the international rights in 2004. This year marks the brand's 60 <sup>th</sup> anniversary.
<b>Tiers and Amenities:</b>	<p><b>Ramada Plaza</b> Ramada Plaza hotels are the premiere offering of the Ramada brand and are located near city centers and major airports throughout the world. Designed for discerning travelers, these full-service hotels offer the very best the brand has to offer by way of both service and style. Hotels feature complimentary high-speed Internet access, on-site restaurants, lounges, conference and banquet facilities, business centers, fitness facilities and more.</p> <p><b>Ramada</b> Ramada hotels are located around the globe and offer high-quality, attractive accommodations with a greater number of amenities than their Ramada Limited counterparts. Hotels feature complimentary high-speed Internet access, on-site restaurants or a-la-carte food service, business services, meeting rooms and fitness facilities. Most properties offer a swimming pool and select properties allow pets.</p> <p><b>Ramada Limited</b> Ramada Limited hotels are located throughout North America and offer high-quality accommodations at value prices. Hotels feature complimentary high-speed Internet access and free continental breakfast. Most properties offer a swimming pool and select properties allow pets. (Note: The brand is currently in the process of gradually phasing out this tier.)</p> <p><b>Ramada Hotel &amp; Suites</b> Ramada Hotel &amp; Suites properties are located in key destinations throughout North America and Europe and offer contemporary accommodations. Most properties feature high-speed Internet access, full buffet breakfast, on-site restaurants, room service, business and fitness centers, swimming pool and meeting and banquet facilities.</p> <p><b>Ramada Resort / Ramada Hotel &amp; Resort (Outside the U.S.)</b> Ramada Resort and Ramada Hotel &amp; Resort properties cater to leisure travelers in key destinations throughout the world. Most properties feature high-speed Internet access, full buffet breakfast, on-site restaurants, pools, spas, fitness centers and additional recreational facilities. Select properties also feature business centers and meeting and banquet facilities.</p> <p><b>Ramada Encore (Outside the U.S.)</b> Ramada Encore hotels are stylish, midscale hotels that cater to value-conscious guests throughout Europe and Asia. Properties typically feature high-speed Internet access, full buffet breakfast, expanded cable or satellite television, in-room coffeemaker and express check-out. Most properties also feature meeting facilities.</p>
<b>Signature Offerings:</b>	<p><b>San Francisco Soap Company® Bath Amenities</b> Created by one of the most well known soap companies in the United States, the Ramada brand's exclusive line of San Francisco Soap Company bath amenities consists of "Sugared Citrus" scented soaps, shampoos, conditioners and lotions that offer hints of orange, tangerine and grapefruit. The amenities are currently available at hotels throughout the U.S. and Canada.</p>

**System Census<sup>1</sup>:**

	Properties	Rooms
North America:	494	57,763
EMEA:	195	30,142
Latin America: (includes Mexico)	25	2,740
Asia Pacific:	115	23,550
<b>Total:</b>	<b>829</b>	<b>114,195</b>

**Tag Line:**

You Do Your Thing. Leave the Rest to Us.<sup>®</sup>  
Leave the Rest to Us.<sup>®</sup> (Asia Pacific only)

**Website:**

[www.ramada.com](http://www.ramada.com)

**Facebook Page:**

[www.facebook.com/ramada](https://www.facebook.com/ramada)

**Reservations:**

1-800-272-6232 (2RAMADA) (North America)  
0808-1000-783 (United Kingdom)  
1800-946-476 (Ireland)  
0800-181-90-98 (Germany)  
10-800-744-01-69 (North China)  
10-800-440-01-69 (South China)

Additional reservation numbers for individual countries may be found at [www.ramada.com](http://www.ramada.com) under contact us, phone numbers.

<sup>1</sup>System Census as of June 30, 2014



From Left: The Ramada Plaza Hotel Anaheim – Anaheim, CA; the Ramada Plaza Suites and Conference Center – Fargo, ND; the Ramada Encore London West – London, U.K. and the Ramada Stettler in Stettler, Alberta



## Night Hotels| Brand Facts

**Franchise Entity:** Moonlight Franchisor, Inc.

**Regions and Segments:** N. America (Midscale)

**History:** Following the success of the Dream® Hotels brand, Vikram Chatwal Hotels opened the first Night® hotel in New York City in May 2006. In January 2011, Wyndham Hotel Group entered into a license agreement with Chatwal Hotels & Resorts, LLC, parent company of Vikram Chatwal Hotels, to franchise and manage the Night® Hotels brand globally.

**Tiers and Amenities:** **Night Hotels**  
The Night® Hotels brand is positioned as a limited-service, “affordably chic” hotel serving urban, collegiate and key resort locations. Guests can expect engaging and intelligent design in both guest room and public spaces coupled with innovative service offerings.

System Census <sup>1</sup> :	Properties	Rooms
North America:	3	630
<b>Total:</b>	<b>3</b>	<b>630</b>

**Website:** [www.nighthotels.com](http://www.nighthotels.com)

**Reservations:** 1-800-336-4110

<sup>1</sup>System Census as of June 30, 2014



Above: Night Hotel – New York, NY



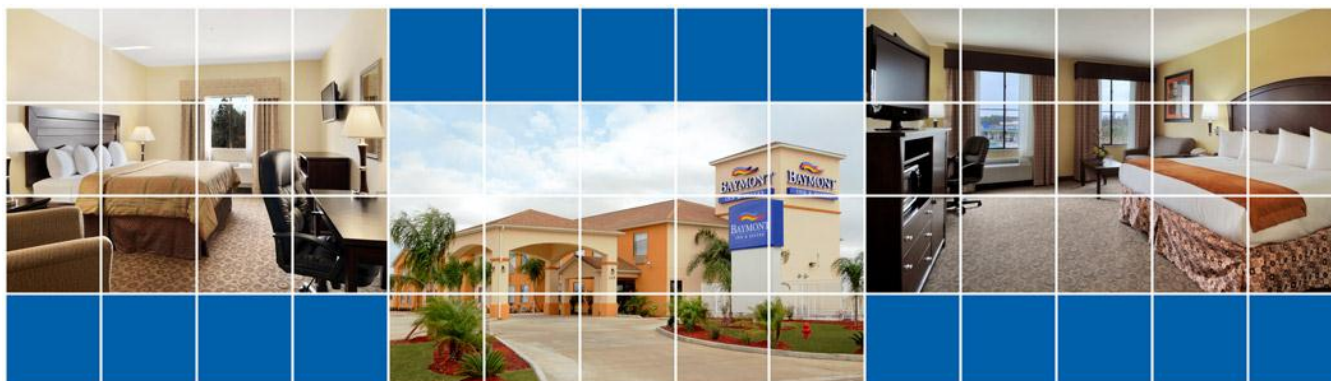
## Baymont Inn & Suites | Brand Facts

<b>Franchise Entity:</b>	Baymont Franchise Systems, Inc.
<b>Regions and Segments:</b>	N. America (Midscale)
<b>History:</b>	Established in 1974 under the name Budgetel Inn® in Oshkosh, Wis., Baymont Inn & Suites® wasn't rebranded with its current name until 1998. LaQuinta Corporation acquired the chain in 2004 followed by Cendant Corporation, Wyndham Worldwide's predecessor, in 2006. Today, the brand's hotels pride themselves on their "hometown hospitality," listening to guests and treating them like neighbors.
<b>Tiers and Amenities:</b>	<b>Baymont Inn &amp; Suites</b> Baymont Inn & Suites hotels are midscale hotels that offer an array of complimentary amenities including free breakfast with waffles, free Wi-Fi access and fitness centers. Most locations also offer swimming pools, meeting space, and free airport shuttle service. Children 17 and under stay free with an adult.
<b>Signature Offerings:</b>	<b>Baymont Breakfast Corner™</b> Available at all locations, the Baymont Breakfast Corner is the brand's complimentary continental breakfast program, offering guests fresh waffles, orange juice, hot coffee and tea, bagels, muffins, hot and cold cereal, yogurt and fresh fruit.
	<b>Otis Spunkmeyer® Fresh Baked Cookies</b> Available at most locations, freshly baked Otis Spunkmeyer chocolate chip cookies are served from 4pm to 6pm, Monday through Thursday in the lobby.

System Census <sup>1</sup> :	Properties	Rooms
North America:	346	28,325
<b>Total:</b>	<b>346</b>	<b>28,325</b>

<b>Tag Line:</b>	You're Always Welcome®
<b>Website:</b>	<a href="http://www.baymontinns.com">www.baymontinns.com</a>
<b>Facebook Page:</b>	<a href="http://www.facebook.com/baymontinns">www.facebook.com/baymontinns</a>
<b>Reservations:</b>	1-877-229-6668 (North America)

<sup>1</sup>System Census as of June 30, 2014



From Left: The Baymont Inn and Suites Tyler – Tyler, TX; the Baymont Inn & Suites Sulphur – Sulphur, LA; and the Baymont Inn and Suites Humble – Humble, TX



## Days Inn | Brand Facts

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<b>Franchise Entity:</b>	Days Inns Worldwide, Inc.
<b>Regions and Segments:</b>	N. America (Economy) ▪ EMEA (Economy) ▪ Latin America (Economy) ▪ Asia Pacific (Upper Midscale)
<b>History:</b>	The Days Inn® brand was created by Cecil B. Day in 1970 when the lodging industry consisted of just a dozen national brands. His Atlanta-based company, Days Inns of America Inc., began franchising hotels in 1972 and within eight years created a system of more than 300 hotels in the United States and Canada. Cendant Corporation, Wyndham Worldwide's predecessor, acquired the Days Inn® brand in 1992.
<b>Tiers and Amenities:</b>	<p><b>Days Inn / Days Hotel</b> Days Inns and Days Hotels are economy hotels located throughout the world that offer guests single, double and occasionally suite accommodations. All properties in North America, and most properties in other regions, feature high-speed Internet access, expanded cable television, in-room coffeemaker and continental breakfast. Select properties allow pets.</p> <p>Days Hotels typically offer meeting and business facilities, fitness center, swimming pool and restaurant.</p> <p><b>Days Inn &amp; Suites</b> Days Inn and Suites properties are located throughout the world and offer guests single, double and suite accommodations.</p> <p>In North America, EMEA and Latin America, properties are economy hotels that feature high-speed Internet access, expanded cable television, in-room coffeemaker and continental breakfast. Most properties offer meeting and business facilities, fitness centers, swimming pools and allow pets.</p> <p>Known as Days Inn Hotel &amp; Suites in China, properties are mid-to-upscale hotels that, in addition to the amenities found at their global counterparts, offer multiple bars and restaurants, 24 hour room service and expanded meeting and banquet facilities.</p> <p><b>Days Suites</b> Days Suites properties are economy hotels located throughout the United States that offer guests one and two bedroom suite accommodations. All properties feature complimentary high-speed Internet access, expanded cable television, in-room coffee maker and continental breakfast. Most properties offer meeting and business facilities, fitness centers, swimming pools and allow pets.</p>
<b>Signature Offerings:</b>	<p><b>Daybreak® Breakfast</b> Offered at most locations throughout the United States and Canada, the Days Inn brand's Daybreak Breakfast includes Minute Maid® juices, Kellogg's™ cereals, fresh fruit, assorted bagels, muffins or pastries and fresh brewed Folgers® or Nabob® coffee, as well as specially marked DaysFitness<sup>SM</sup> healthy breakfast items like assorted Dannon Light &amp; Fit® yogurts and Quaker® Oats Oatmeal Hearty Kettle with an assortment of toppings. Select hotels also offer a low-calorie cheese omelet as an additional source of protein.</p> <p><b>DaysFitness<sup>SM</sup> Center</b> Developed by Precor®, a leading worldwide fitness equipment provider, the DaysFitness fitness center is custom designed for Days Inn properties and includes a low-impact treadmill, elliptical cross trainer, stretching mat, stability ball, water cooler, and medicine balls in a variety of weights. Select properties feature added equipment such as recumbent bikes, adjustable benches and multi-functional fitness trainers.</p>

**SolTerre® Shower Experience**

Offered at most locations throughout the United States and Canada, the Days Inn brand's SolTerre Shower Experience features a stylish, curved shower curtain rod for more room; embossed hookless shower curtain featuring window panels; six-function Waterpik® customizable showerhead and SolTerre soap and shampoo bath amenities including citrus and sunflower essences.

**SolTerre® Sleep Experience**

Offered at most locations throughout the United States and Canada, the Days Inn brand's SolTerre Sleep experience features four cluster-fiber pillows for each full and queen bed (five pillows for each king bed) and 100 percent polyester fleece or nylon Vellux® blanket.

**Days Inn Business Place®**

Offered at most locations throughout the United States and Canada, Days Inn Business Place is a room upgrade that focuses on the needs of business travelers. Days Inn Business Place rooms feature upgraded bedding; in-room microwave, refrigerator, coffee-maker, iron and ironing board; large work desk; complimentary snack and beverage basket and a 30 percent Wyndham Rewards® point bonus.

**System Census<sup>1</sup>:**

	<b>Properties</b>	<b>Rooms</b>
North America:	1,669	129,067
EMEA:	70	4,863
Latin America:	2	270
Asia Pacific:	66	11,939
<b>Total:</b>	<b>1,807</b>	<b>146,139</b>

**Tag Line:** Best Value Under the Sun<sup>SM</sup>

**Website:** [www.daysinn.com](http://www.daysinn.com)

**Facebook Page:** [www.facebook.com/daysinn](http://www.facebook.com/daysinn)

**Reservations:** 1-800-329-7466 (DAYS-INN) (North America)  
0800-0280-400 (United Kingdom)  
1890-200-347 (Ireland)  
400-881-5555 (China)

<sup>1</sup>System Census as of June 30, 2014



From Left: The Days Inn Florence – Florence, SC; the Days Inn & Suites Port Wentworth – Port Wentworth, GA; and the Days Inn Atlantic City Beachblock in Atlantic City, NJ



## Super 8 | Brand Facts

Franchise Entity:	Super 8 Worldwide, Inc.		
Regions and Segments:	N. America (Economy) ▪ Asia Pacific (Economy)		
History:	Founded on the philosophy of providing consistent, friendly service and clean rooms at affordable rates, the first Super 8 motel, a 60-room property in Aberdeen, S.D., opened in 1974 charging \$8.88 per night. Wyndham Worldwide’s predecessor acquired the brand in 1993. Today, there are more Super 8 hotels than any other economy brand in the world. This year marks the brand’s 40 <sup>th</sup> anniversary.		
Tiers and Amenities:	<b>Super 8®</b> Super 8 hotels offer an array of complimentary amenities including free Wi-Fi access and free continental breakfast. Select properties also offer meeting and business facilities, fitness centers, swimming pools and allow pets. Children under 17 stay free with an adult.		
Signature Offerings:	<b>SuperStart® Breakfast</b> Complimentary at most hotels throughout North America, the Super 8 brand’s newly-enhanced SuperStart breakfast features an assortment of items from some of the world’s most well-known food brands. Among the many offerings: Farmer Brothers® coffees, Lipton® teas, Florida’s Natural® juices, Kellogg’s® cereals, Dannon® yogurts, Golden Malted® waffles and the brand’s Simply Super Cinnamon Roll.		
	<b>8 Point Promise</b> Applicable throughout North America, the 8 Point Promise is a guarantee by the Super 8 brand of all the great amenities guests can expect when they stay at a Super 8 hotels.		
System Census <sup>1</sup> :		Properties	Rooms
	North America:	1,840	111,969
	EMEA:	1	57
	Latin America:	2	150
	Asia Pacific:	593	43,535
	<b>Total:</b>	<b>2,436</b>	<b>155,711</b>
Tag Line:	Destination Super®		
Website:	www.super8.com		
Facebook Page:	www.facebook.com/super8		
Reservations:	1-800-454-3213		

<sup>1</sup>System Census as of June 30, 2014



From Left: The Super 8 Austin Airport South – Austin, TX; the Super 8 Surrey – Surrey, British Columbia; and the Super 8 Xian Xidajie – Xidajie, China





## Howard Johnson | Brand Facts

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**Franchise Entity:** Howard Johnson International, Inc.

**Regions and Segments:** N. America (Midscale/Economy) ▪ EMEA (Midscale/Economy)  
▪ Latin America (Midscale/Economy) ▪ Asia Pacific (Upscale)

**History:** The Howard Johnson® brand was founded in 1925 by entrepreneur Howard Dearing Johnson as an ice cream stand within an apothecary shop near Quincy, Mass. The brand entered the lodging industry with the opening of its first franchised motor lodge in Savannah, Ga. in 1954. Cendant Corporation, Wyndham Worldwide's predecessor, acquired the lodging component of the business in 1990. This year marks the hotel brand's 60<sup>th</sup> anniversary.

**Tiers and Amenities:** **Howard Johnson Plaza / Howard Johnson Hotel**  
Howard Johnson Plaza and Howard Johnson Hotels are located in key destinations throughout world and provide guests with single, double and suite accommodations.

A midscale chain in the United States, Canada, Mexico and the Middle East, most properties offer complimentary continental breakfast, free high-speed Internet access, in-room coffee, weekday newspaper and expanded cable television. In addition, many properties also feature swimming pools, fitness centers and banquet facilities.

An upscale chain in China and Europe, properties typically offer a host of high-end amenities including 24-hour room service, high-speed Internet access and flat screen televisions. Additionally, many properties feature indoor spas and swimming pools, fitness centers, business centers and banquet and meeting facilities.

**Howard Johnson Inn**

Located primarily in the United States, Canada and some parts of Mexico, Howard Johnson Inn hotels are midscale properties that offer guest single and double room accommodations. Most properties offer complimentary continental breakfast, free high-speed Internet access, in-room coffee, weekday newspaper and expanded cable television. Many properties also feature a swimming pool and select properties feature an on-site restaurant.

**Howard Johnson Express Inn**

Located primarily in the United States and some parts of Canada, Howard Johnson Express Inn hotels are economy properties that offer guest single and double room accommodations. Most properties feature complimentary continental breakfast, free high-speed Internet access, in-room coffee, weekday newspaper and expanded cable television. (Note: The brand is currently in the process of gradually phasing out this tier.)

**Signature Offerings:** **Rise & Dine Breakfast**  
Offered at most locations throughout the United States, Howard Johnson's Rise & Dine Breakfast is a complimentary continental breakfast consisting of fresh baked goods, cereal, milk, juices and coffee.

System Census <sup>1</sup> :	Properties	Rooms
North America:	348	28,683
EMEA:	3	528
Latin America: (includes Mexico)	44	3,100
Asia Pacific:	44	13,903
<b>Total:</b>	<b>439</b>	<b>46,214</b>

**Tag Line:** Go Happy. Go HoJo.<sup>SM</sup>

**Website:** [www.hojo.com](http://www.hojo.com)



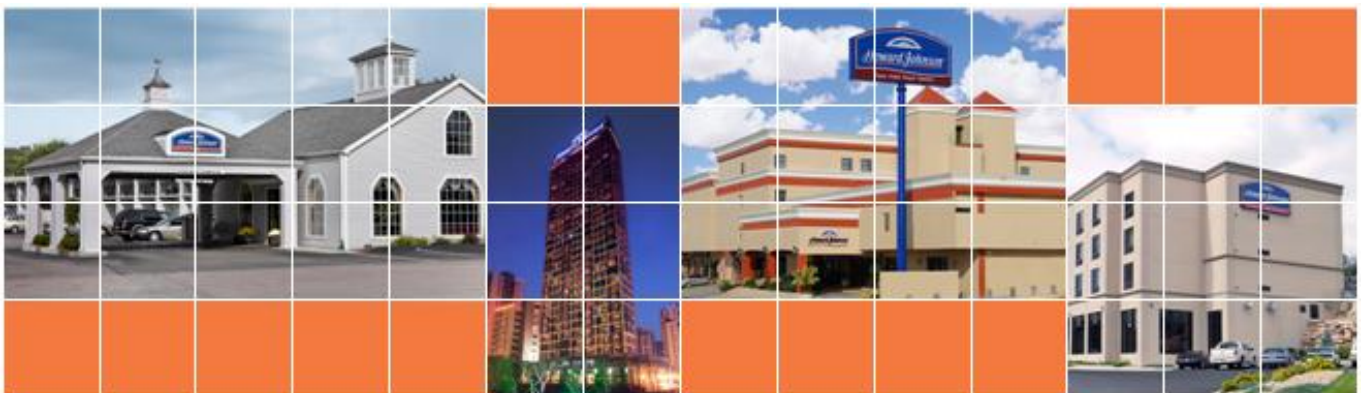
**Facebook Page:**

[www.facebook.com/hojo](http://www.facebook.com/hojo)

**Reservations:**

1-800-446-4656 (I-GO-HOJO) (All Regions)

<sup>1</sup>System Census as of June 30, 2014



From Left: The Howard Johnson Inn Mystic – Mystic, CT; the Howard Johnson All Suites Hotel Suzhou – Suzhou, China; the Howard Johnson Plaza Hotel Royal Garden Reynosa, Reynosa, Mexico; and the Howard Johnson Express Inn Rapid City – Rapid City, SD



## Travelodge | Brand Facts

**Franchise Entity:** Travelodge Hotels, Inc.

**Regions and Segments:** N. America (Economy)

**History:** In 1935, businessman Scott King recognized the need for homelike accommodations for weary travelers and established his first motor court in San Diego. In 1954, the brand created the Sleepy Bear mascot and in 1966, began franchising. Wyndham Worldwide's predecessor acquired the brand in 1996. Today, the brand consists of approximately 430 hotels throughout the U.S. and Canada. This year marks the 60<sup>th</sup> anniversary of the brand's beloved mascot Sleepy Bear who, since being trademarked in 1954, has been Travelodge's official "Ambassador of Adventure." Travelodge Hotels, Inc. shares no affiliation with the Travelodge brand in the U.K. or that brand's parent company, Travelodge Hotels Limited.

**Tiers and Amenities:** **Travelodge® / Travelodge Hotels / Travelodge Suites / Thriftlodge®**  
Operating primarily in the economy segment in the U.S. and in the midscale segment in Canada, hotels carrying either the Travelodge or Thriftlodge (Canada only) name offer a variety of standard amenities designed to keep guests close to adventure. All properties offer free high-speed Internet access and in-room coffee, while many offer complimentary continental breakfast. In addition, select properties offer on-site restaurants, fitness centers, swimming pools and more. Children under 17 stay free with an adult.

**Signature Offerings:** **Bear Bites Breakfast®**  
Offered at most locations, Bear Bites Breakfast® is a complimentary continental breakfast consisting of cereals, oatmeal, bagels, fruit, juices and coffee.

System Census <sup>1</sup> :	Properties	Rooms
North America:	425	31,075
<b>Total:</b>	<b>425</b>	<b>31,075</b>

**Tag Line:** Stay close to adventure®

**Website:** [www.travelodge.com](http://www.travelodge.com)

**Facebook Page:** [www.facebook.com/travelodge](http://www.facebook.com/travelodge)

**Reservations:** 1-800-578-7878

<sup>1</sup>System Census as of June 30, 2014



From Left: The Travelodge Cincinnati – Sharonville – Sharonville, OH; the Travelodge Hotel Ottawa – Ottawa, ON; and the Travelodge Hotel Redding – Redding, CA



# Knights Inn | Brand Facts

**Franchise Entity:** Knights Franchise Systems, Inc.

**Regions and Segments:** N. America (Economy)

**History:** The Knights Inn® brand was founded in 1972 in Columbus, Ohio, by the now defunct Cardinal Industries, Inc., a construction and real estate development firm specializing in prefabricated buildings. The brand opened its first motel in Columbus in 1974.

In 1995 the brand was acquired by Cendant Corporation, Wyndham Worldwide's predecessor, who over the next decade would grow the brand to over 200 properties.

In 2005, Cendant merged its Villager brand into the Knights Inn® system. The brand opened its 300<sup>th</sup> property in early 2009.

**Tiers and Amenities:** **Knights Inn**  
Knights Inn hotels are economy hotels located throughout the United States that offer guests single, double and suite accommodations. Participating properties offer complimentary continental breakfast and expanded cable television. Select properties allow pets, offer in room refrigerators and provide fax and copy services. Children under 18 stay free with an adult.

System Census <sup>1</sup> :	Properties	Rooms
North America:	383	23,472
<b>Total:</b>	<b>383</b>	<b>23,472</b>

**Tag Line:** Every Knight. Just Right.®

**Website:** [www.knightsinn.com](http://www.knightsinn.com)

**Reservations:** 1-800-843-5644 (THE-KNIGHT)

<sup>1</sup>System Census as of June 30, 2014



From Left: The Knights Inn Martinsburg – Martinsburg, VA; the Knights Inn Syracuse – Liverpool, NY; and the Knights Inn Grand Forks – Grand Forks, ND

## Wyndham Rewards| Loyalty Program Facts

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<b>About:</b>	The Wyndham Rewards® loyalty program debuted in May 2008 after four years as the TripRewards® loyalty program. Over 9.7 million active members have the choice to earn Wyndham Rewards points, airline miles or rail points for stays at over 7,000 hotels, resorts and extended stay properties in more than 50 countries worldwide. The Wyndham Rewards program is currently the largest loyalty program in the lodging industry, based upon number of participating hotels and is the only hotel loyalty program to offer members guaranteed rewards after one qualified stay.
<b>Earning Points:</b>	Wyndham Rewards members may earn points by staying at participating Wyndham Hotels and Resorts®, Wingate by Wyndham®, Hawthorn Suites by Wyndham®, Dream®, Night®, TRYP by Wyndham®, Ramada®, Days Inn®, Super 8®, Baymont®, Microtel Inn & Suites® by Wyndham, Howard Johnson®, Travelodge® and Knights Inn® hotels. Additionally, members may also earn points with Wyndham Vacation Ownership, by renting cars through Alamo®, National®, Avis® and Budget® car rentals and purchasing gifts through FTD.com®.
<b>Redeeming Points:</b>	<p>Wyndham Rewards members may redeem their points online or over the phone for a variety of reward options, including free hotel nights, airline travel, resort vacations, event tickets and gift cards for leading retailers and restaurants.</p> <p>In 2013, Wyndham Rewards introduced Guaranteed Rewards in the US and Canada. Guaranteed Rewards is the program's industry-leading promise that assures members can earn enough points on a qualified one-night stay to redeem for something of value. Rewards begin with as few as 50 Wyndham Rewards points and can be redeemed for a wide variety of rewards including magazine subscriptions, travel accessories, music downloads and children's books. Nearly 30 reward options are available for fewer than 1,000 points and nearly 80 rewards are available for fewer than 2,000 points.</p>
<b>Airline Participants:</b>	Members can choose to earn airline miles or rail points with many North American partners including Aeromexico, Aeroplan®, Alaska Airlines, American Airlines®, Frontier Airlines®, Southwest Airlines®, United Airlines®, US Airways® and Amtrak®, as well as international airline partners including Air Berlin, Air China, China Eastern, China Southern, Czech Airlines, Hainan Airlines, Qatar Airways, Saudia, Turkish Airlines and Miles & More, the frequent flyer program of Lufthansa®, Austrian Airlines, Swiss International Air Lines and other airlines.
<b>Active Membership<sup>1</sup>:</b>	Over 9.7 million
<b>Website:</b>	<a href="http://www.wyndhamrewards.com">www.wyndhamrewards.com</a>
<b>Facebook Page:</b>	<a href="https://www.facebook.com/wyndhamrewards">www.facebook.com/wyndhamrewards</a>
<b>Twitter Handle:</b>	@wyndhamrewards
<b>Reservations:</b>	1-866-996-7937 (WYN-RWDS) (United States, Canada and Mexico) 00-800-367-87477 (United Kingdom, Ireland and Germany) 00-852-3071-4831 (China)

## Press Contacts

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If you're a journalist interested in finding out more information about Wyndham Hotel Group and its brands or scheduling an interview with one of our executives, please reach out to:

**Christine Da Silva**

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[whgcomm@wyn.com](mailto:whgcomm@wyn.com)

**Off-Hours and Urgent Inquiries**

Dial +1 (973) 679-9820 and leave a message with the live operator. A member of the Marketing Communications team will return your call within the half hour.